

V e M M A THIRST™

PRODUCT OVERVIEW:

Give your body what it thirsts for by enjoying the benefits of the exclusive Vemma formula while obtaining necessary **electrolytes, carbohydrates, hydration** and **amino acids**. Unlike sports drinks, Vemma THIRST goes beyond hydration by providing your body with the clinically proven Vemma nutrition blend of 12 full spectrum vitamins, plant-sourced minerals, wildcrafted whole fruit mangosteen, organic glyconutrient-rich aloe vera and organic decaffeinated green tea in every serving. A delicious, healthy beverage, the portable packet of Vemma THIRST mixes with 16 oz of water for healthy hydration anytime, anywhere.

ONCE ACTIVATED WITH WATER, VEMMA THIRST:

Nourishes by delivering an ultra-premium supply of vitamins and plant-sourced minerals.*

Protects against cellular damage with the antioxidant-rich Vemma nutrition formula.*

Supports recovery by supplying, protein-building amino acids.*

Replenishes electrolyte levels.*

Sustains energy with specialized carbohydrates for active lifestyles.*

CLINICALLY PROVEN:

The Vemma Clinical Trials were conducted by one of the industry's most widely-recognized experts in independent clinical testing, Brunswick Laboratories in Norton, Mass. The intention of these studies was to evaluate the efficacy and overall bioavailability of Vemma on immune function and well-being in adults. This was done by subjecting the product to the highest standard of clinical research, independent double-blind, placebo controlled study. The studies confirmed Vemma showed significant improvements in immune markers, superior antioxidant absorption and a lowering of C-reactive protein (CRP), which points to its beneficial effects on overall health and wellness.*

References: Kondo M., et al. "Bioavailability and Antioxidant Effects of a Xanthone-Rich Mangosteen (*Garcinia mangostana*) Product in Humans." *Journal of Agricultural and Food Chemistry* 57 (October 14, 2009): 8788-92. Tang Y., et al. "Effect of a Mangosteen Dietary Supplement on Human Immune Function: A Randomized, Double-Blind, Placebo-Controlled Trial." *Journal of Medicinal Food* 12 (August 2009): 755-763.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

The **Vemma® Formula Inside** seal guarantees you've received the clinically proven blend of full spectrum vitamins, plant-sourced minerals, mangosteen and aloe in every serving.



KEY INGREDIENTS:

12 full spectrum vitamins (including antioxidant vitamins) – vital for health and well-being.*

Plant-sourced mineral blend – over 65 major, trace and ultra-trace ionic, life giving nutrients.

Phytonutrient ingredients – a blend of powerful plant and natural components that help promote good health.*

Superfruit mangosteen – an abundant supply of wildcrafted whole fruit mangosteen and beneficial pericarp (rind) extract that provide some of the highest quantities of xanthones found in nature.

Organic glyconutrient-rich aloe vera – a powerful phytonutrient known to provide the body with many beneficial effects.*

Organic decaffeinated green tea – for additional antioxidant power and phytonutrient protection.*

Electrolytes – support proper hydration.*

Carbohydrates – the primary fuel source for your body during all levels of activity and exercise.*

Amino acids – the building blocks of protein that aid in recovery after a challenging and active day.*

NO:

- Artificial Sweeteners
- Artificial Colors
- Artificial Flavors
- Preservatives



MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of All Fruits,” and has been used for centuries by Asian health practitioners to treat a variety of health conditions.*

Of all the known sources for xanthones, the mangosteen fruit supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent antioxidant properties. Plus Vemma’s source of mangosteen is wildcrafted, which is the practice of harvesting plants and fruits from their natural or “wild” habitats. Typically farmers do not apply pesticides to plants and trees in wildcrafted areas. Utilizing the entire mangosteen fruit including the pericarp (rind) and pulp, Vemma may be the most powerful liquid antioxidant available anywhere.

FACT

Experts agree that children and adults consume about 45% to 50% more liquid when it tastes good vs. plain water.

Source: The Beverage Institute for Health and Wellness

THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the health of organs, bones and the immune system.* Vemma has a unique mineral blend to help your overall health.* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most body-ready form. Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals yet it cannot manufacture minerals. They must be obtained from the diet.
- Modern day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free radical damage and other vital functions.*
- Minerals provide a foundation for your family’s optimal health.*
- The liquid form is more bioavailable than caplets or tablets—easy-to-take and easy for the body to use.

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Supplement Facts

Serving Size 1 packet 26 g

Makes 16 fl oz prepared

Servings Per Container 30

	Amount Per Serving	% Daily Value
Calories	80	
Total Carbohydrate	20 g	7%*
Sugars	20 g	
Vitamin A (100% as beta carotene)	2500 IU	50%
Vitamin C (as ascorbic acid)	300 mg	500%
Vitamin D ₃ (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	60 IU	200%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B ₆ (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	800 mcg	200%
Vitamin B ₁₂ (as cyanocobalamin)	15 mcg	250%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Calcium (as calcium lactate)	7 mg	<1%
Magnesium (as magnesium citrate)	16 mg	4%
Selenium (as selenium amino acid chelate)	140 mcg	200%
Sodium (as sodium chloride)	110 mg	5%
Potassium (as potassium citrate)	50 mg	1%
D-Ribose	50 mg	†
Inositol	50 mg	†
Proprietary Wildcrafted Mangosteen, Organic Glyconutrient-Rich Aloe Vera and Organic Green Tea Blend	25.2 g**	†
Reconstituted Mangosteen Juice (<i>Garcinia mangostana</i> L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend Including	956 mg	†
Carbon (Organic), Potassium, Phosphorus, Calcium, Sulfur, Magnesium, Sodium, Chloride, Iron, Aluminum, Silica, Fluorine, Iodine, Vanadium, Lithium, Manganese, Selenium, Boron, Strontium, Zinc and Tin		
Proprietary Amino Acid Blend	1.5 g	†
L-Alanine, L-Arginine, L-Glutamine		

* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

** When fully reconstituted with 16 fluid ounces of water.

Other ingredients: organic evaporated cane juice, malic acid and natural flavor.

PRODUCT USAGE:

For adults, mix one packet into 16 ounces of cold, purified water. For children ages 2 through 12, mix half of a packet using 8 ounces of cold, purified water. Shake well and often. We recommend one to three packets of Vemma THIRST per day. Use before, during or after exercise.

TARGET MARKET:

Vemma THIRST is perfect for individuals with an active and on-the-go lifestyle.

VEMMA THIRST PRICING:

Item Code	Item Description	Qty	Price (USD)	QV
2770	Vemma THIRST 1 Pk	30 packets	\$70	60
2771	Vemma THIRST 2 Pk	60 packets	\$140	120

FREQUENTLY ASKED QUESTIONS:

Is it necessary to take a multivitamin if I am also drinking Vemma THIRST?

If you are drinking Vemma THIRST, there is no need to take a multivitamin supplement. We suggest consulting with your doctor or an educated health care professional, such as a nutritionist, if you have additional questions.

If Vemma is liquid, how is it that the Vemma formula can be put in a powder form?

Vemma's premium manufacturing standards guarantee the integrity of the antioxidant-rich Vemma nutrition formula is maintained through a number of quality controls. This is accomplished by using a unique and proprietary manufacturing process to protect all ingredients. Vemma uses the entire mangosteen fruit, including the rind, where powerful xanthones are concentrated. The mangosteen is carefully sectioned and air dried in a sterile environment. Then, it's pulverized into a fine powder through a complex combination of sonic waves and high-pressure air. This meticulous and scientific process safeguards the Vemma formula to ensure, when mixed with water, Vemma THIRST delivers the same level of efficacy, quality and potency you know and trust.

What are electrolytes?

Electrolytes are minerals that support proper hydration. They create electrically charged particles (ions) in fluids inside the body. These ions carry the electrical energy necessary for many functions, including nerve impulse transmission and muscle contractions.* For optimal performance your body requires an adequate supply of these important nutrients. Vemma THIRST provides an ultra-hydrating blend of the electrolytes: calcium, magnesium, sodium and potassium.

Why use organic evaporated cane juice?

Some will tell you it's considered one of the healthiest alternatives to refined sugar. While both sweeteners are derived from sugar cane, evaporated cane juice does not undergo the same degree of processing that refined sugar does. Therefore, unlike refined sugar, it retains more of the nutrients found in sugar cane. Also, it's also an excellent source of carbohydrates, necessary for those with an active lifestyle.

Why are carbohydrates important?

Carbohydrates are the primary fuel source for your body during all levels of activity and exercise. Dietary carbohydrates directly contribute to your body's maintenance of carbohydrate reserves.* When you consume carbohydrates, you may experience increased stamina and exercise performance.*

Why are amino acids necessary in Vemma THIRST?

Amino acids are the building blocks of protein. When you include them in your daily supplement regime, they help support greater fitness and higher performance.*



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